

New Partnership Board Logo



Jamie will tell us what happened after we shared our ideas for a new logo for the Partnership Board

What you told us about the logo



- Don't like the swirly people in the middle in a circle
- Too much going on in the logo
- Writing is too small and we cant read it

Your ideas about a new logo



- simple with brighter colours
- writing is big and in the middle
- we want it to say NYLDPB
- clear and big enough to read
- circle shape like Safe Places
- someone in a wheelchair
- blue good but green OK too
- two people shaking hands as it shows a partnership

Using your ideas for a new logo



Wheelchair is hard to see on a small logo but a circle shape is like a wheelchair wheel. This makes a circle a good idea.



Handshake is about partnership. It is friendly!



Blue and green are good because North Yorkshire has countryside and seaside areas. One group wanted a map so this makes us think of a map.

When you put everything together you get...



We can use the logo in different ways...



In black and white

On top of coloured pictures



One logo – different ways of using it!

We can use it to let people know about us and our work...



There's no limits!



What do you think?

